

# 2027 OAA ANNUAL CONFERENCE

## Schedule of Events - *(subject to change)* – January 8-9, 2027– The Ohioan

### Thursday, January 7, 2027

4:00p.m. – 6:00p.m.    Networking Reception/ Cash Bar (open to all attendees)  
*Study*

### Friday, January 8, 2027\*

8:00a.m. – 5:00p.m.    Registration  
*Outside of Grand Ballroom 3-4*

8:00a.m. – 9:00a.m.    ODA  
*Grand Ballroom 1-2*

9:00a.m. – 12:00p.m.    **Seminar: Ethics** – Mike Brandly  
*Grand Ballroom 1-2*        *(Real Estate and Auction CE)*

12:00p.m. –5:30p.m.    **TRADE SHOW**  
*Sycamore*

12:15p.m. – 1:00 p.m.    LUNCH – Marketing Awards, Vendor Recognition  
*Grand Ballroom 3-4*

1:00p.m. – 2:00p.m.    **Seminar: Branding and social media: Systems You Can Steal Today** – Trista  
Hurst  
*Grand Ballroom 1-2*

2:00p.m. – 2:15p.m.    Break with Vendors  
*Sycamore*

2:15p.m. – 4:15p.m.    **Seminar: Practical AI for the Auction Professional** - John Schultz  
*Grand Ballroom 1-2*

4:15p.m. – 5:30p.m.    Break with Vendors  
*Sycamore*

4:30p.m. – 5:30p.m.    Women’s Reception  
*Dogwood 1*

6:00p.m.                    Hall of Fame Plated Dinner, Fun Auction, **FFA Contest**  
*Grand Ballroom 3-4*

**\*FFA**

## **Saturday, January 9, 2027**

8:00a.m. – 4:00p.m. Registration  
*Outside of Grand Ballroom 3-4*

7:30a.m. – 8:30a.m. Past President's Coffee  
*Cypress 3*

9:00a.m. – 2:00p.m. **TRADE SHOW**  
*Sycamore*

8:30a.m. – 9:30a.m. Membership Town Hall Meeting  
*Grand Ballroom 1-2*

9:30a.m. – 11:00a.m. Hall of Fame Members Meeting  
*Cypress 3*

9:30a.m. – 10:45a.m. **Seminar: Rehumanizing Online Auctions Through the Power of Simulcast – Daniel Pruitt**  
*Grand Ballroom 1-2*

10:45a.m. – 11:00a.m. Break with Vendors  
*Sycamore*

11:00a.m. – 12:00p.m. Annual OAA Membership Business Meeting  
*Grand Ballroom 1-2*

12:00p.m. – 1:15p.m. Presidential Lunch  
*Grand Ballroom 3-4*

1:30p.m. – 3:00p.m. **Seminar: Navigating the Courthouse: A Practitioner's Guide to Receiverships, Public Selling Officers & Bankruptcy Auctions – Mark Manley**  
*Grand Ballroom 1-2*

3:00p.m. – 5:00p.m. **Round Table Discussions:** Real Estate, Firearms, Equipment Liens, Bid Calling,  
*Grand Ballroom 1-2*

4:30p.m. - 5:00p.m. Judges Meeting/Training  
*Grand Ballroom 3-4*

5:00p.m. – 5:30p.m. Sound Check, Contestant/Judges Meetings  
*Grand Ballroom 3-4*

5:45 Buffet Dinner Open  
*Grand Ballroom 3-4*

6:00p.m. Ohio Auctioneers Championship  
*Grand Ballroom 3-4*