

2025 OAA ANNUAL CONFERENCE

Schedule of Events - *(subject to change)* – January 10-11, 2025– Hilton at Easton

Friday, January 10, 2025

8:00a.m. – 5:00p.m. Registration
Easton Foyer

9:00a.m. – 12:00p.m. **Seminar: *Ethics for Auctioneer and Real Estate*** – Mike Brandly, The Ohio Auction School (this is a core class for both RE and Auctioneers CE credits)
Regent 1

9:00a.m. – 5:30p.m. **TRADE SHOW**
Regents Foyer

12:15p.m. – 1:30p.m. LUNCH – Marketing Awards, Vendor Recognition
Regent 2-3

1:30p.m. – 3:00p.m. **Seminar: *Gaining Loyalty through Customer Experience*** – Tim Keller
Regent 1

3:00p.m. – 4:30p.m. **Hall of Fame Round Table Discussion**
Regents Foyer

3:00p.m. – 4:30p.m. **Seminar: - *Building an “Auction First” Culture in Your Market*** – Braden McCurdy
Regent 1

4:30p.m. – 5:00p.m. **Question/Answer Session with ODA**
Juniper ABC

6:30p.m. Hall of Fame Plated Dinner, Fun Auction
Regent 2-3

Saturday, January 11, 2025

8:00a.m. – 4:00p.m. Registration
Easton Foyer

7:30a.m. – 8:30a.m. Past President’s Coffee
Lilac

9:00a.m. – 2:00p.m. **TRADE SHOW**
Regents Foyer

8:30a.m. – 9:30a.m. Membership Town Hall Meeting
Juniper ABC

9:30a.m. – 11:00a.m. **Seminar: *AI for Auctioneers*** – Michael Grimm
Regent 1

9:30a.m. – 10:30a.m. **Seminar: *Today’s Auctioneer*** – Shane Ratliff
Juniper ABC

11:15a.m. – 12:00p.m. Annual OAA Membership Business Meeting
Juniper ABC

12:00p.m. – 1:15p.m. Presidential Lunch
Regent 2-3

1:30p.m. – 3:00p.m. **Seminar: *The Care and Feeding of Your Firearms Auction Business*** – Josh Loewensteiner
Regent 1

1:30p.m. – 5:30p.m. OAF/FAA Preliminaries----this may need adjusted depending on how many compete.
Columbus Room

1:30p.m. – 2:30p.m. **Seminar: *Benefit Auctions- part 1*** – Wade Leist
Juniper ABC

2:30p.m. – 3:30p.m. **Seminar: *Benefit Auctions – part 2*** – Wade Leist
Juniper ABC

1:30p.m. – 2:00p.m. Hall of Fame Meeting
Lilac

3:30p.m. – 5:00p.m. **Seminar: - *Farmland Tech*** – David Whitaker
Juniper ABC

3:30p.m. – 5:00p.m. **Seminar: *Tactics and Strategies for Growing Your RE Auction Business*** – Braden McCurdy
Regent 1

5:30p.m. – 6:00p.m. Sound Check, Contestant/Judges Meetings
Regent 2-3

6:30p.m. OAF/FFA Finals, Ohio Auctioneers Championship/ Buffet Dinner
Regent 2-3