

2023 OAA Marketing Award Winners

Category 1 – Postcards

- Personal Property/General Household
- Business Liquidation
- Farm & Acreage Real Estate
- Machinery, Equipment, Autos & Trucks
- Residential Real Estate
- Recreational Real Estate
- Commercial/Industrial/Multi-Par

Doug Walton, UC Walton Realty & Auction Co.

Doug Walton, UC Walton Realty & Auction Co. **(category win)**
Kevin Wendt, The Wendt Group
Darby Walton, UC Walton Realty & Auction Co.
Kevin Wendt, The Wendt Group
Beth Rose, Beth Rose Real Estate & Auctions
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Beth Rose, Beth Rose Real Estate & Auctions

Category 2 – Brochures & Catalogs

- Personal Property/General Household
- Business Liquidation
- Commercial/Industrial: Machinery & Equip.
- Farm & Acreage Real Estate
- Machinery, Equip., Autos & Trucks **(TIE)**
- Residential Real Estate
- Recreational Real Estate
- Development Land Real Estate
- Commercial/Industrial/Multi-Par

Andy White, RES Auction Services

Andy White, RES Auction Services **(category winner)**
RD Schrader, Schrader Real Estate & Auction Co.
Andy Walther, Schrader Real Estate & Auction Co.
Grant Bussey, Bussey Bros. Auctioneers
RD Schrader, Schrader Real Estate & Auction Co. /
Andy White, RES Auction Services
Beth Rose, Beth Rose Real Estate & Auctions
Beth Rose, Beth Rose Real Estate & Auctions
RD Schrader, Schrader Real Estate & Auction Co.
Stephanie Swinehart, Schrader Real Estate & Auction Co.

Category 3 – Newspaper/ Magazine Print Advertising

- Full Color

Andy White, RES Auction Services

Andy White, RES Auction Services

Category 4 – Company/Auction Promotion

- Auction Promotion (Brochures/Proposal Folders)
- Company Promotion (Brochures/Proposal Folders)
- Company Promotion (Give Away)

Mary Hartley, RES Auction Services

Bart Sheridan, Sheridan's LLC
Mary Hartley, RES Auction Services **(category winner)**
Sara Rose Bytnar, Beth Rose Real Estate & Auctions

Category 5 – Digital & Social Media

- Audio Visual – Auction Promotion- (Custom Home)
- Audio Visual – Company Promotion (Radio)
- Digital Campaign- Email Blast

Andy White, RES Auction Services

Andy White, RES Auction Services **(category winner)**
Jeff Lentz, Buckeye Auctions & Remarketing, LLC
Kevin Wendt, The Wendt Group

Category 6 – Photography

- Auction Team
- Auction Crowd
- Auctioneer in Action
- Buyer Excited about Purchase
- Personal Property, Farm, Real Estate
- Creative Photography (auction related)

Susan Johnson, Susan's Auction Service

Bart Sheridan, Sheridan's LLC
Susan Johnson, Susan's Auction Service **(category winner)**
Susan Johnson, Susan's Auction Service
Susan Johnson, Susan's Auction Service
RD Schrader, Schrader Real Estate & Auction Co.
Peter Gehres, Jeff Martin Auctioneers, Inc.

Category 7 – Auction Campaign of the Year

Andy White, RES Auction Services

Wild Card

Andy White, RES Auction Services

Brochures/Catalogs – Personal Property

Best of Show (Postcards)

Andy White, RES Auction Services

Brochures/Catalogs – Personal Property