

2021 OAA Marketing Award Winners

Category 1 – Postcards

- Personal Property/General Household
- Benefit Auction
- Business Liquidation
- Farm & Acreage Real Estate
- Machinery, Equipment, Autos & Trucks
- Residential Real Estate
- Recreational Real Estate
- Development Land Real Estate
- Commercial/Industrial/Multi-Par

Kevin Wendt, The Wendt Group

Doug Walton, UC Walton Realty and Auction Co.
Andy White, RES Auction Services
Pamela Rose, Pamela Rose Auction Co.
Kevin Wendt, The Wendt Group (**category winner**)
Andy White, RES Auction Services
Beth Rose, Beth Rose Real Estate & Auctions
Beth Rose, Beth Rose Real Estate & Auctions
Joseph Mast, RES Auction Services
Seth Andrews, RES Auction Services

Category 2 – Brochures & Catalogs

- Personal Property/General Household
- Business Liquidation
- Commercial/Industrial: Machinery & Equip.
- Farm & Acreage Real Estate
- Machinery, Equip., Autos & Trucks
- Residential Real Estate
- Recreational Real Estate

- Development Land Real Estate
- Commercial/Industrial/Multi-Par

Andy Walther, Schrader RE and Auction Company

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Andy Walther, Schrader RE and Auction Company
▪ (**category winner**)
RD Schrader, Schrader RE and Auction Company
Michael Berland, Chartwell RE & Auctions

Category 3 – Newspaper/Magazine Print Advertising

- Full Color

Kevin Wendt, The Wendt Group

Kevin Wendt, The Wendt Group (**category winner**)

Category 4 – Company/Auction Promotion

- Company Promotion

Kevin Wendt, The Wendt Group

Kevin Wendt, The Wendt Group (**category winner**)

Category 5 – Digital & Social Media

- Audio Visual – Auction Promotion
- Audio Visual – Company Promotion
- Digital Campaign

Richard Kiko, Jr., Kiko Auctioneers

Kevin Wendt, The Wendt Group
Richard Kiko, Jr., Kiko Auctioneers (**category winner**)
Kevin Wendt, The Wendt Group

Category 6 – Photography

- Auction Team
- Auction Crowd
- Auctioneer In Action
- Benefit Auction
- Buyer Excited About Purchase

Beth Rose, Beth Rose Real Estate & Auctions

Richard Kiko, Jr, Kiko Auctioneers
Kevin Wendt, The Wendt Group
Michael Berland, Chartwell RE & Auctions
Beth Rose, Beth Rose Real Estate & Auctions
Beth Rose, Beth Rose Real Estate & Auctions (**category winner**)

Category 7 – Auction Campaign of the Year

Steve Andrews, RES Auction Services

Wild Card (Company Promotion)

Andy Walther, Schrader Real Estate & Auction Co.

Best of Show (Postcards)

Kevin Wendt, The Wendt Group